

New flexible and eco-friendly projectors are revealed

Bring meetings to life with vibrant colour

1 September 2013 – Epson, the world's number one projector manufacturer¹, announces a refresh of its cost-effective entry level range² of 3LCD projectors, aimed at SOHOs, SMEs and education establishments. The EB-S18, EB-X18, EB-W18, EB-X24, EB-S17, EB-X20, EB-W22 and EB-X25 offer new features including Wi-Fi compatibility³ and are great value for money. They are available to buy from 1st October 2013.

This range offers increased lumens and new features including a moderator function⁴, Colour Universal Design (CUD), HDMI input, A/V mute and a horizontal keystone slider. An equally high White and Colour Light Output delivers up to three times brighter colours⁵, which means you don't need to close the blinds, even in daylight. They are easy-to-use and have an improved 10,000:1 contrast ratio, creating crisp, clear images.

Paul White, projector product manager, Epson Europe, says: "We've listened to what our customers want and made sure the entire range can be connected to either a wired or wireless network to facilitate content sharing – something you don't often see at this level."

In response to the growing trend of information sharing from smart devices, laptops and tablet PCs – these projectors work with the iProjection application for iOS and Android devices. It enables information to be easily shared from these devices through the projector. For more information about iProjection, visit www.epson.eu/iprojection.

Eco-friendly features

¹ Survey conducted by Futuresource Consulting Limited for the period from 2001 to 2012

² Replaces the: EB-X12, EB-W12, EB-X14G, EB-14H, EB-X14, EB-S11, EB-S11H, EB-X11, EB-X11H, EB-96W

³ Not available on EB-X20, EB-W22 and EB-X25, wired LAN only. Wireless function is an optional extra, available across the 27 members of the EU in addition to Croatia, Iceland, Norway, Saudi Arabia, Switzerland, Turkey and United Arab Emirates. Subject to change.

⁴ Not EB-S18, EB-X18, EB-W18, EB-X24, EB-S17

⁵ Compared to leading 1-chip DLP business and education projectors based on NPD data, July 2011 through June 2012. Colour brightness (Colour Light Output) measured in accordance with IDMS 15.4. Colour brightness will vary depending on usage conditions. For more information please visit www.epson.eu/CLO

To help reduce environmental impact and save money in the long term, this series features a new eco tab in the menu screen, where you can set and display all eco features in one place.

The **auto lamp dimming function** adjusts the brightness of the lamp in line with the brightness of the image being displayed, which offers benefits in terms of reduced power consumption and therefore bills and environmental impact as well as delivering improvements in terms of contrast ratio. The A/V mute function and sleep mode allow the projector to enter into a super low brightness setting, reducing the lamp wattage by 70 percent in the process.

Easy-to-use

The new **moderator function** on the EB-X20, EB-W22 and EB-X25 enables PCs and smart devices to easily connect to the projector, while the meeting host or teacher controls the projected content. It ensures the presenter can easily manage how and when content is shared and up to 50 people can connect at one time.

Meanwhile, **HDMI input** support means that high-definition video and audio are played easily, whether the projector is used for business, in education or for entertainment.

Positioning flexibility is delivered through Epson's unique **horizontal keystone slider** and automatic vertical keystone correction, so you always get a square image.

Once in position, thanks to Epson's **Colour Universal Design (CUD)**, colour-blind users can easily view and operate the control panel. The LED colours and clear, intuitive menu icons on the projectors' control panel means operation is straightforward for all users.

The EB-S18, EB-X18, EB-W18, EB-X24, EB-S17, EB-X20, EB-W22 and EB-X25, are available from 1st October 2013, priced at €XX, €XX, €XX, €XX, €XX, €XX, €XX and €XX respectively.

Key features:	EB-S18	EB-X18	EB-W18	EB- X24	EB-S17	EB-X20	EB-W22	EB-X25
Equally high White and Colour Light Output (lumens)	3,000	3,000	3,000	3,500	2,700	2,700	3,000	3,500
Resolution	SVGA	XGA	WXGA	XGA	SVGA	XGA	WXGA	XGA

HDMI input	•	•	•	•	•	•	•	•
Horizontal keystone slider	•	•	•	•	•	•	•	•
Automatic vertical keystone correction	•	•	•	•	•	•	•	•
Wired/wireless networking	Wireless (optional)	Wireless (optional)	Wireless (optional)	Wireless (optional)	Wireless (optional)	RJ45	RJ45	RJ45
A/V mute	•	•	•	•	•	•	•	•
Eco setting	•	•	•	•	•	•	•	•
Zoom	Digital	1.2x optical	1.2x optical	1.2x optical	Digital	1.2x optical	1.2x optical	1.2x optical
VGA input	1	1	1	1	2	2	2	2
Speaker	2w	2w	2w	2w	5w	5w	5w	5w
Moderator function	-	-	-	-	-	•	•	•
Epson Network Projection	Requires optional wireless LAN	Requires optional wireless LAN	Requires optional wireless LAN	Requires optional wireless LAN	Requires optional wireless LAN	•	•	•
Colour Universal Design (CUD)	•	•	•	•	•	•	•	•

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Notes to Editor

About Epson

Epson is a global innovation leader whose product lineup ranges from inkjet printers and printing systems, 3LCD projectors and industrial robots to sensors and other microdevices. Dedicated to exceeding the vision of its customers worldwide, Epson delivers customer value based on compact, energy-saving, and high-precision technologies in markets spanning enterprise and the home to commerce and industry.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 68,000 employees in 96 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates.

<http://global.epson.com/>

About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of 1,727 employees, Epson Europe's sales for fiscal year 2012 were 1,540 million Euros. <http://www.epson.eu>

Environmental Vision 2050

<http://eco.epson.com/>

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